

2011-2012 Komen NEO Grantee Abstracts

Akron General Medical Center

The Breast Health Center Outreach Program

Akron General Medical Center (AGMC) is committed to the fight against breast cancer. An estimated 35 percent of women 40 and over in our Summit, Portage and Medina county service area have gone without a mammogram in the last 12 months. To reduce the barriers that prevent women from gaining access to services and information that aid in the prevention of breast disease, AGMC's outreach program – working in collaboration with the Summit County Combined General Health District – focuses on increasing breast health awareness and recruitment of women to obtain first-time mammograms, with a particular emphasis on the uninsured/underinsured minority women over 35 years old. We also provide access to breast health services and appropriate follow-up care for this critical segment of the population. We estimate AGMC's outreach project (which includes Muffins for Mammograms) will provide 750 women with a screening mammogram and possible follow-up care during the 2011-2012 grant period. "Muffins" is the only free breast cancer screening and education program in Summit County accepting women for care on a year-round basis.

Grant Amount: \$73,591
Individuals Served: 750
Type of Service: Education, Outreach and Screening
Geographic Area: Summit, Medina and Portage Counties

Canton Community Clinic

Breast Health Awareness and Education for the Underserved

Canton Community Clinic (CCC) will provide outreach, clinical breast exams, breast health education and referrals for free mammograms. The overall goal is to increase access to breast health services through targeted outreach, marketing and collaboration in order to aid in the early detection of breast cancer. We will educate area providers and community agencies about community resources. When women are in need of a free mammogram, we will refer them to our collaborative partners, Aultman Hospital and Mercy Medical Center. Both hospitals have excellent breast health screening and treatment programs and are committed to strengthening Stark County's breast care network. Our program will concentrate on four main areas. They are: 1. Reach out to the underserved, i.e., homeless, uninsured, low-income, women over 40 and minority populations. 2. Provide clinical breast exams and breast health education 3. Partner with local hospitals to provide a seamless continuum of care reducing barriers 4. Follow-up with targeted telephone counseling for women who fail to make or keep mammography appointments. We feel that we can provide a comprehensive program using this approach.

Grant Amount: \$36,000
Individuals Served: 625
Type of Service: Outreach and Education
Geographic Area: Stark County

Columbiana County Health Department

Breast Health Education and Screening

Columbiana County Health Department will use Susan G. Komen for the Cure funds to provide services for 800 women within the zip codes of East Liverpool, East Palestine, Salem, Salineville, and Lisbon in Columbiana County, and women living within the zip codes of Carrollton, Malvern, Minerva, and Sherrodsville in Carroll County. Services will include one-on-one breast health awareness education, free clinical breast exams provided by physician, Dr. Iram Ahmed, and mammogram recall reminder services to these socio-economically disadvantaged women.

160 screening mammograms and related follow-up services such as 15 follow-up diagnostic procedures and case management will be provided for these uninsured, low-income and at-risk women within East Liverpool, East Palestine, Salem, and Carroll County. These women do not qualify for local tax supported services due to tax levy residency restrictions. Women within Salineville and Lisbon will receive financial assistance for mammograms from the tax supported Cancer Detection Clinic. Many access barriers have been removed by providing these services through self referral and eliminating age requirements, and mobile MammoVan visits to the targeted areas.

Grant Amount: \$66,449.41
Individuals Served: 800
Type of Service: Outreach, Education, and Screening
Geographic Area: Columbiana and Carroll Counties

Cuyahoga County Board of Health

Breast and Cervical Cancer Project

The Cuyahoga County Board of Health (CCBH) is pleased to submit an application for Breast Cancer Screening and Diagnosis funding for the 2011/2012 grant year. If awarded, the CCBH program will continue to use the funding to supplement our Breast & Cervical Cancer Prevention (BCCP) program which provides screening and diagnostic services to medically underserved women in Northeast Ohio who meet income and eligibility guidelines. BCCP is an early detection program that provides case management services for clients from enrollment through screening, diagnosis, and application for BCCP Medicaid coverage if a cancer diagnosis is made. CCBH's BCCP program is unique in the Northeast Ohio area because it also serves as a referral source for women screened through other programs who need diagnostic services. If our application is accepted our Komen patient dollars will be used to supplement costs associated with diagnostic services not covered by the BCCP. We will also use our Komen patient care dollars to provide screening mammograms to women between 40 and 49 years of age who do not qualify for the BCCP program due to age. Medicare Part B rates will be used for reimbursement to providers.

Grant Amount: \$123,000
Individuals Served: 700
Type of Service: Outreach, Education, and Screening
Geographic Area: Ashtabula, Cuyahoga, Lake, Geauga, Lorain, Medina and Trumbull Counties

JD Breast Cancer Foundation

Project Lifeline

JD Breast Cancer Foundation (JDBCF) provides essential and critical services to women who have been diagnosed with breast cancer. JDBCF was created in honor of Jacqueline Dobransky who was a vibrant young woman when she was diagnosed with breast cancer in 1997 at the young age of 33 and died one year later.

JDBCF helps women and their families maintain basic living needs including: assistance with mortgage, rent and utility payments – sometimes saving a family from eviction or foreclosure or preventing their utilities from being turned off' vouchers for groceries, transportation costs and obtaining medical supplies such as prosthesis bras.

JDBCF seeks support from Susan G. Komen for the Cure Northeast Ohio to provide 188 women and their families with financial support and 100 women and their families with follow-up services. For program year 2011-12, JDBCF will continue to provide services across the Komen NEO footprint, but will expand partnerships in Ashland, Belmont, Coshocton, Harrison, Jefferson and Richland to increase clients in those counties seeking financial support.

Grant Amount: \$124,276
Individuals Served: 288
Type of Service: Survivor Support
Geographic Area: Ashland, Belmont, Coshocton, Cuyahoga, Harrison, Jefferson, Lake, Lorain, Mahoning, Portage, Summit and Richland Counties

The Karen P. Nakon Breast Cancer Foundation

One Less Worry

The Karen P. Nakon Breast Cancer Foundation was established in 2003 to support women and families struggling with the high cost of breast cancer treatments and to support breast cancer research. The target population for direct aid is those that are either under or uninsured or unable to handle the financial stress. With challenging economic times, more families require two incomes and are often living paycheck to paycheck. A breast cancer diagnosis can be devastating both emotionally and financially as patients struggle to make ends meet while receiving often debilitating treatments. Unable to work for weeks or months, breast cancer patients find themselves unemployed, often losing insurance coverage and having nowhere to turn. The Nakon Foundation offers hope through financial assistance. Based on a full financial assessment, the Nakon Foundation awards financial aid to assist the patient in getting through treatments and back on their feet. The Foundation does not cap its awards, but looks to make a meaningful contribution that will give qualified applicants peace of mind from mounting bills and debt related to daily living expenses.

Grant Amount: \$60,000
Individuals Served: 40
Type of Service: Survivor Support
Geographic Area: Susan G. Komen for the Cure Northeast Ohio Service Area (22 Counties)

Mercy Medical Center

Mercy Breast Care Center: Striving to Fulfill the Promise

Breast cancer remains the most frequently diagnosed cancer among women worldwide. It is accepted that the disease cannot be eradicated until the disparities are addressed and barriers to quality breast health removed. Only then, will the Susan G. Komen for the Cure promise be fulfilled.

Disparities and lack of access to quality breast health services impact the low income, uninsured, underserved, minority women who reside in Mercy Medical Center's five county service area. The hospital, a respected and proven leader in breast healthcare and outreach to the at-risk populations, will provide innovative, evidence based intervention activities to remove the barriers and close the disparity gaps. The proposed program will address breast health education, access to screening and diagnostic services, African-American outreach, survivorship and co-survivorship programming, and collaboration with community stakeholders to offer a seamless continuum of breast healthcare and a secure safety net for the at-risk population.

Mercy Breast Care Center: Striving to Fulfill the Promise is a definitive approach toward fulfilling the promise made to a dying sister and achieving a world without breast cancer.

Grant Amount: \$86,200
Individual Served: 6,000
Type of Service: Outreach, Education, Screening and Survivor Support
Geographic Area: Carroll, Holmes, Stark, Tuscarawas and Wayne Counties

The MetroHealth Foundation

BRinging Education, Advocacy and Support Together (BREAST)

The MetroHealth Cancer Care Center improves breast health of un/underinsured, minority women in Cleveland through its Bringing Education, Advocacy and Support Together (BREAST) program. Since 2005, the BREAST program has screened 3,421 women and educated 13,600. This program reduces barriers to care by providing free culturally-sensitive bilingual education, clinical breast examinations (CBEs), mammograms and patient navigation in churches and homeless shelters.

During this grant cycle, 300 mammograms will be done in mobile vans and 240 CBEs will be performed by MetroHealth doctors, regardless of the ability of these underserved women to pay. Volunteers set up mobile clinics in community settings to reach women who are rarely or never screened. Bilingual patient navigators arrange comprehensive follow-up services, assisting 1,400 patients.

BREAST staff also educate Latina women via the Amiga Unidas program. Thirty (30) Latina community volunteers (Amigas) will be trained and certified as Breast Health Advocates, joining 122 current Amigas. They will teach their peers in bilingual one-on-one and small group sessions, educating 2,500 women on breast self awareness and screening guidelines. Survivorship programming for low-income Latina women will be expanded and emphasize stress management, exercise and wellness.

Grant Amount: \$135,624
Individuals Served: 4,200
Type of Service: Outreach, Education, Screening and Survivor Support
Geographic Area: Cuyahoga County

NorthEast Ohio Neighborhood Health Services, Inc. (NEON)

The Mammogram Connection Program

The Mammogram Connection Program will focus on outreach, education, screening and support to empower women 40 years and older regarding breast cancer. Women will learn about recommended clinical breast exams and the importance of screening mammograms and how to access affordable screening services in their community. In its sixth year, the project will assist 350 women with an emphasis on African-American women within Cleveland’s East Side and the City of East Cleveland. Community workshops and informal information sharing will be opportunities for women to learn about the benefits of screening, self-breast exams and the availability of accessible screenings. The program will connect women to screenings through appointments and referrals. For women who meet the eligibility guidelines, NEON will provide hubs for women in the community. NEON is working with a local cosmetology school to educate new stylists about how to share the mammogram message with their future clients. Follow-up support through “Patient Navigator” services will also be available for women who receive abnormal results. In addition to outreach, the project will also implement a number of “in-reach” strategies to assure that women within their patient population are receiving recommended screenings.

Grant Amount: \$80,000
Individuals Served: 600
Type of Service: Outreach, Education, Screening and Survivor Support
Geographic Area: Cuyahoga County

Project Hoffnung/Gateway Fellowship Church

The Amish and Mennonite Breast Health Project

Ohio contains the world’s largest Amish settlement, with over 30,000 Amish living in one community. Additionally, the world’s fourth largest settlement and several dozen other Amish and Mennonite settlements are scattered throughout Ohio in mostly rural, underserved communities where screening services are hard to find. Research funding from the National Susan G. Komen for the Cure helped identify that Amish Women are dying at a much higher rate than non-Amish women in Ohio. The underutilization of breast cancer screening and lack of knowledge surrounding the early detection of breast cancer may be identified as key risk factors surrounding stage at breast cancer diagnosis. By establishing community-based screening and education programs in Ashland, Ashtabula, Geauga, Holmes, Richland and Wayne Counties, we hope to reach 600 Amish and Mennonite women living in some of the most conservative and resource-starved settlements with education and breast cancer screening. The proposed program aims to use the foundation of trust we currently have established over 13 years within the communities and to combine a sound evaluation plan with strong community-based partnerships from the Amish and Mennonite settlements. In short, our mission is to prevent the unnecessary death from breast cancer of Amish and Mennonite women through screening and education.

Grant Amount: \$91,748
Individuals Served: 600
Type of Service: Outreach, Education, and Screening
Geographic Area: Ashland, Ashtabula, Geauga, Holmes, Richland, Trumbull and Wayne Counties

South Pointe Hospital

Northeast Ohio ANGEL Network

With support from the Northeast Ohio Affiliate of Susan G. Komen for the Cure, South Pointe Hospital established the Northeast Ohio ANGEL Network in 2007. Since then, the program has provided African-American women throughout Cleveland with early detection programs, access to screenings and treatment, and the support they require as they battle breast cancer. Our request for the 2011 – 2012 grant program encompasses a two-pronged approach. We will continue to train and place breast health advocates within the Cleveland community to provide culturally sensitive breast education to African-American women at-risk for developing breast cancer. Collaborations with local churches and cancer advocacy organizations will help to increase the reach of these services to 20% more women, for a total of 3,000 individuals served through the 2011 – 2012 grant period. As part of our long-term goals, we will also develop a train-the-trainer model to assist community organizations and healthcare providers in implementing the own ANGEL Networks. A newly hired Program Director will ensure our efforts are responsive to the needs of women fighting this deadly disease.

Grant Amount: \$80,700
Individuals Served: 3,000
Type of Service: Outreach, Education, and Screening
Geographic Area: Cuyahoga County

Trinity Health System

Trinity BCCP

Funding has been awarded to the Trinity BCCP/Komen Project. This project, started in 1999 with coverage for Coshocton, Holmes and Tuscarawas counties has now expanded to cover Belmont, Carroll, Columbiana, Coshocton, Harrison, Holmes, Jefferson, Mahoning and Tuscarawas counties. The counties covered under this project are home to Amish, Mennonite and Appalachia women. Although these women are vastly different in culture, there are some very similar barriers; all are underserved medically, uninsured/underinsured, and often under-educated on the importance of preventative screening, limited finances and limited access to services due to transportation issues. Management of this joint project, started in 1999, is unique. Aside from the annual reminders sent to all previously screened women and the marketing through the main office, approximately 60% of the marketing and enrollment is done by two Amish women who volunteer on the project. These women are very well known and respected in their community. Services are available through private providers or at a “one stop shopping” day at a local hospital and health department. One stop shopping includes education, clinical breast exam, mammogram, pelvic and pap smear.

Grant Amount: \$51,700
Individuals Served: 413
Type of Service: Screening
Geographic Area: Belmont, Carroll, Columbiana, Coshocton, Harrison, Holmes, Jefferson, Mahoning and Tuscarawas Counties

University Hospitals Geneva Medical Center*Ashtabula and Eastern Lake County Rural Underserved Women's Project*

University Hospitals Geneva Medical Center has been serving the community since 1906. The staff is committed to providing quality education, services, and care to our surrounding communities. Breast Self Awareness and early detection for women who are underserved is a top priority for UH Geneva Medical Center. Our breast health program provides monthly breast health clinics which include: clinical breast examinations, screening mammograms, education, and navigation services to women ages 40-64. The program is available to women who are uninsured and at or below 200% of the Federal Poverty Guidelines. Free community shuttle service is available to all women in need of transportation. Our commitment to breast health awareness extends beyond our facility doors through educational outreach to a myriad of community settings. Our program is coordinated by Registered Nurses who are certified through the National Consortium of Breast Centers, Inc. as Certified Breast Patient Navigators in imaging and cancer navigation and Breast Self Examination Instructors. Our facility strives provide quality breast health care for women in a caring and compassionate setting.

Grant Amount: \$70,000
Individuals Served: 1,000
Type of Service: Outreach, Education, and Screening
Geographic Area: Ashtabula and Lake Counties

University Hospitals Seidman Cancer Center*Save Our Sisters (S.O.S)*

Save Our Sisters (S.O.S.) is our effort to combine several breast health education and screening programs under one umbrella at University Hospitals. Included in this initiative is both education and screening outreach. This grant seeks funding for two programs under S.O.S.: Project T.E.M.P.L.E. (teaching, educating, mentoring, preventing, learning, empowering) will meet the need for improved breast cancer education and detection for African-American women by providing culturally-tailored classes on breast health and health advocate services to 550 women age 40 and older in greater Cleveland. The classes include lecture on breast health, including mammograms. As well, minority women from urban neighborhoods who are post-treatment breast cancer survivors will attend the classes to provide "witness" statements that encourage screening and early detection. St. Vincent Charity Medical Center, and NorthEast Ohio Neighborhood Health Services will work as partners to UH on this project to share resources and expertise.

The Saturday Breast Exam (SBE) Project provides continuity of care from breast health education through screening/diagnosis to primarily African-American women ages 40 and up in Cleveland. The special program runs one Saturday per month, reaching 180 women, and includes breast health education, clinical breast exams and mammograms, provided free of charge to the uninsured by UH MacDonald Women's Hospital.

Grant Amount: \$96,260
Individuals Served: 730
Type of Service: Outreach, Education, and Screening
Geographic Area: Cuyahoga County