



Role of a Pink Tie Guy:

2011 Pink Tie Guys

Jim Boland
Adam Chafe
Edward Doehne
Rev. Tim Eppinger
Christopher Gorman
Jerry Kelsheimer
Senator Thomas Patton
Chris Ronayne

2010 Pink Tie Guys

Dr. Joseph Baar
Joshua Cribbs
Wayne Dawson
Lee Giller
Bill Koehler
Fred Nance
Steve Murray
Senator Kirk Schuring

2009 Pink Tie Guys

John Ertz
Dr. Stan Gerson
Bob McCormick
Eugene Miller
Mark Nolan
Kurt Nygaard
Ron Roseman
Jon Trainor

- Serve as a Komen Ambassador by wearing your pink tie to community events as a way to promote breast health awareness and show your support for Komen Northeast Ohio.
- Attend the 2012 Pinktacular benefit in April (date to be determined) to be introduced with the 2012 class of Pink Tie Guys.
- Serve on the 2013 Pinktacular Steering Committee.
 - Support the event by securing sponsorships, table sales and auction items.
- Help your Pink Tie Guy class reach its annual legacy goal by contributing and/or raising funds through Pinktacular, the Race for the Cure, the annual fund campaign or by other means.
- Read the Breast Cancer materials provided to be knowledgeable about the basic breast cancer facts.
- Read the Komen Northeast Ohio Affiliate materials provided to be knowledgeable about what Komen does in our community.
- Be available for media interviews to promote awareness about breast cancer throughout the year.
- Communicate to Komen Northeast Ohio when your role as a Pink Tie Guy has allowed you to educate others about breast health and Komen.
- Invite members from your personal and professional sphere of influence to become involved with Komen Northeast Ohio.
- If possible, participate in the September 15th Race for the Cure.

Rewards of Being a Pink Tie Guy:

- Be a part of the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures.
- Help to educate the public on breast health awareness issues. By communicating basic early detection messages, you may help save lives in our community.
- Receive invitations to a variety of community events, increasing both Komen's and your own personal networks.

Komen Northeast Ohio Will Provide:

- Your Susan G. Komen for the Cure® pink tie.
- Breast Cancer 101 educational sheet.
- Komen Northeast Ohio fact sheet.
- Komen Community Representative training (optional)
- Talking points for any media interviews.
- Access to educational materials including "Co-Survivor" information and "Questions to Ask Your Doctor".